

KI OG BÆREKRAFT?

André Brodtkorb, OsloMet



Disse Haaland-bildene krever enorme mengder strøm

– Det hoper seg opp med store mengder data hvert eneste år, sier forsker.



KREVER STRØM: Skjermdump av Norges største profil på Instagram, Erling Braut Haaland.
FOTO: SKJERMDUMP

[Hilde Torgersen](#)
Journalist

[Øystein Ellingsen](#)
Journalist

[Johan Mihle Laugaland](#)
Journalist

Publisert 26. apr. 2021 kl. 19:08
Oppdatert 27. apr. 2021 kl. 09:58



Artikkelen er flere år gammel.



Det er ikke bare e-poster som trekker mye strøm. Vår internettbruk er med på å holde oppe behovet for energi. Dette gjelder ikke minst sosiale medier.



cristiano



erling.haaland



Nylig kunne vi lese på NRK at hvert bilde Erling Braut Haaland legger ut på Instagram krever like mye strøm som å varme opp en norsk husstand i flere uker, og at Ronaldo har brukt nesten like mye strøm som Rjukan til å spre sine 3042 selfier. Men stemmer det? (Foto: Skjermdump Instagram/cristiano og Instagram/erling.haaland)

Slett fem e-post og Instagram så får du ren klima-samvittighet?

DEBATT: Internett, e-post og sosiale medier bruker mye strøm, men ikke bli lurt av overdrevne utregninger. gjelder ikke minst sosiale medier.

enorme

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SLOM

Hvor



cristiano

...



erling.haaland

...

Faktisk.

Tenk Støtt oss Søk Meny **orme**

Artikkel

Vi kutter ikke strømforbruket til 1000 husstander ved å slette fem e-poster om dagen

[Hilde Torgersen](#)
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Ateas beregninger, som ble gjengitt i en viral NRK-artikkel, baserer seg på totalt urealistiske premisser.

gjelder ikke minst sosiale medier.

OSLOMET

Hva er kunstig intelligens?

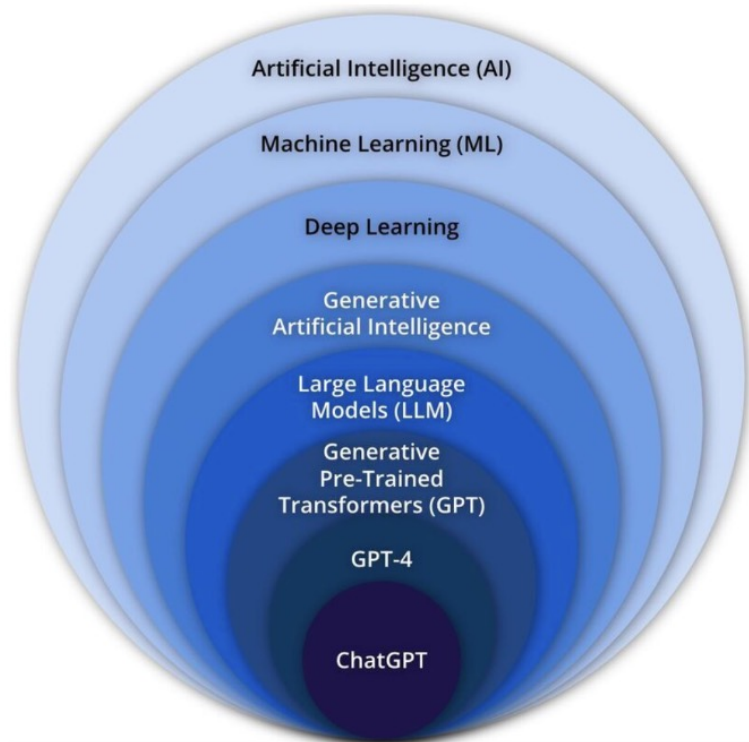
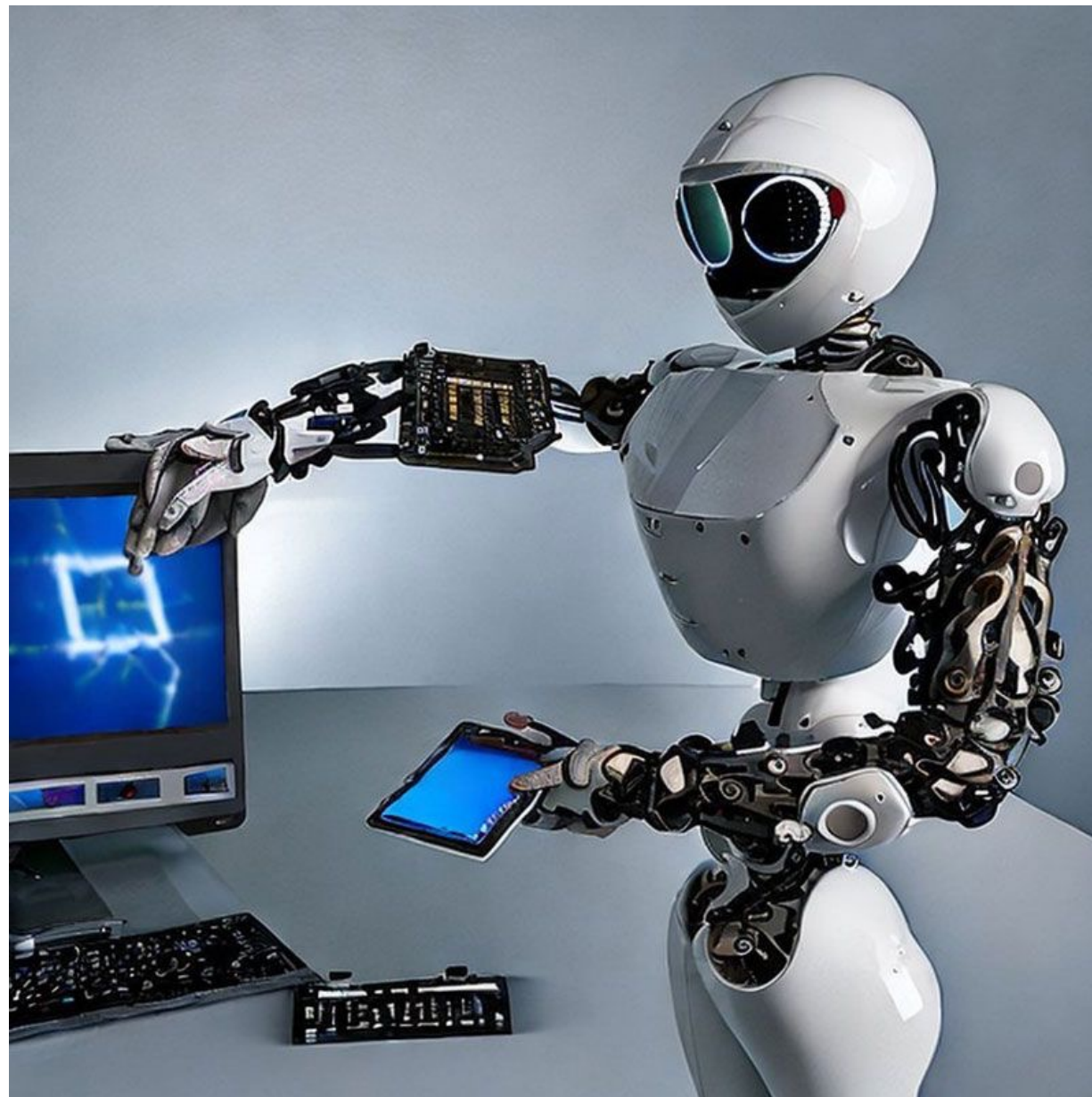
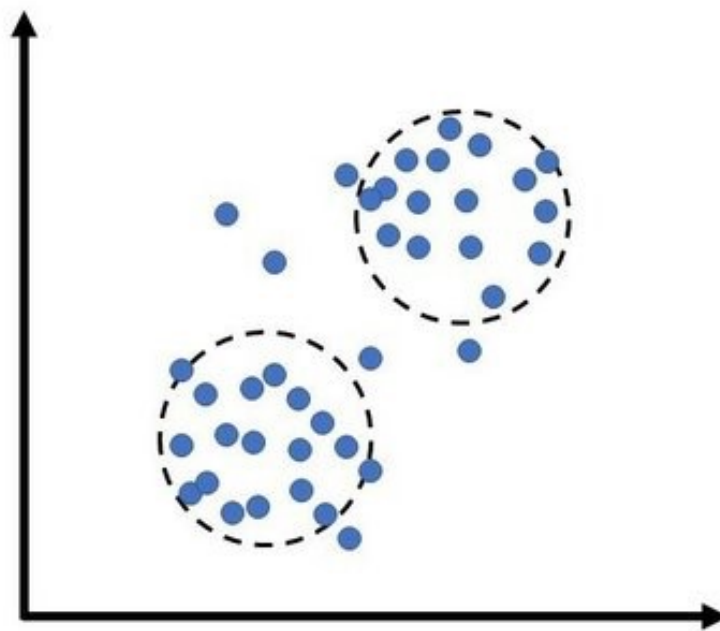
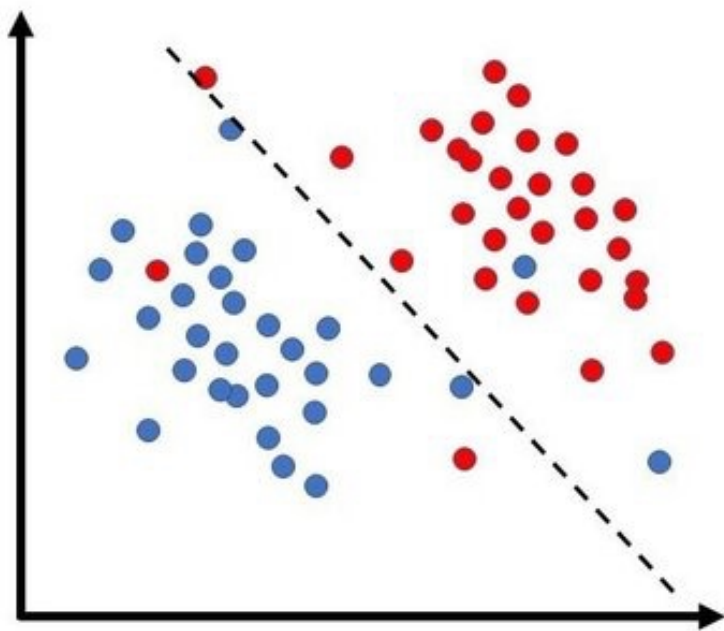


Image credits: Google Cloud Tech



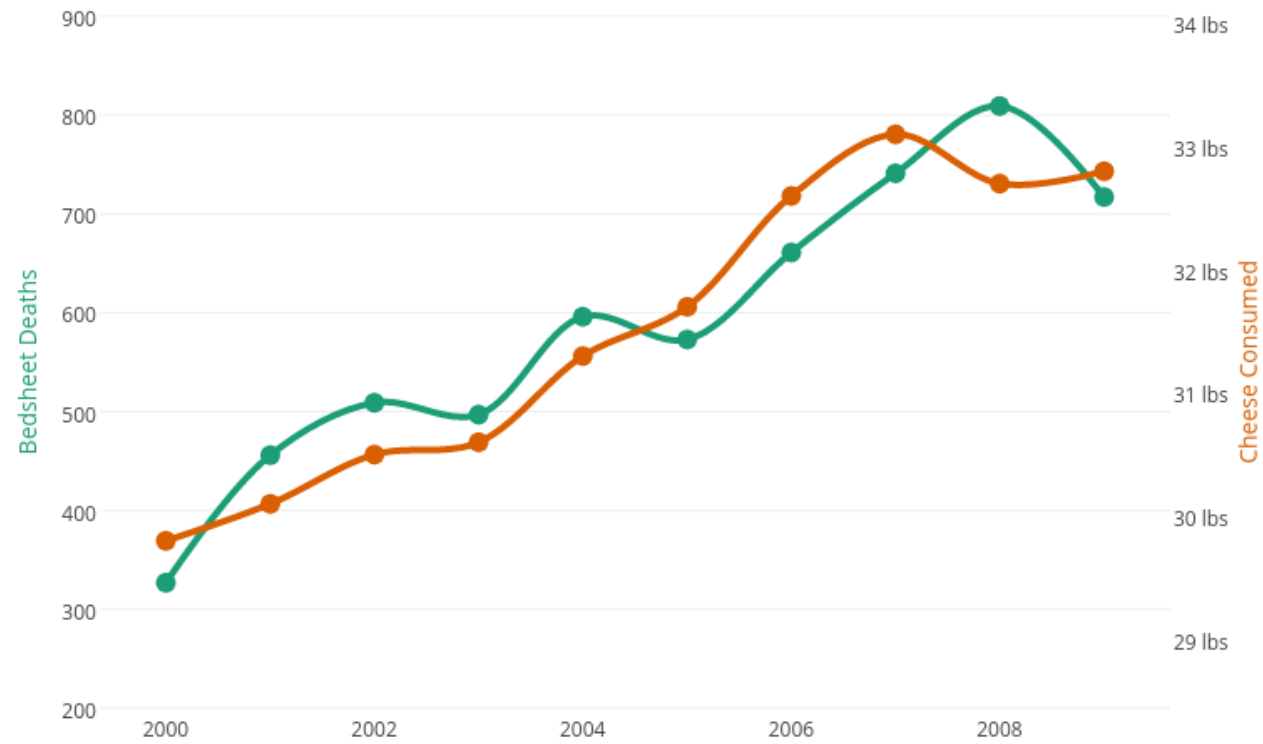
Hva er kunstig intelligens



OSLOMET



Deaths by Becoming Tangled in Bedsheets & Per Capita Cheese Consumption



Source: Spurious Correlations

OSLOMET



OSLO METROPOLITAN UNIV
STORBYUNIVERSITETET

OSLOMET



OSLO METROPOLITAN UNIVERSITY
STORBYUNIVERSITETET

- Datamaskiner
- Kjøling
- Nettverk

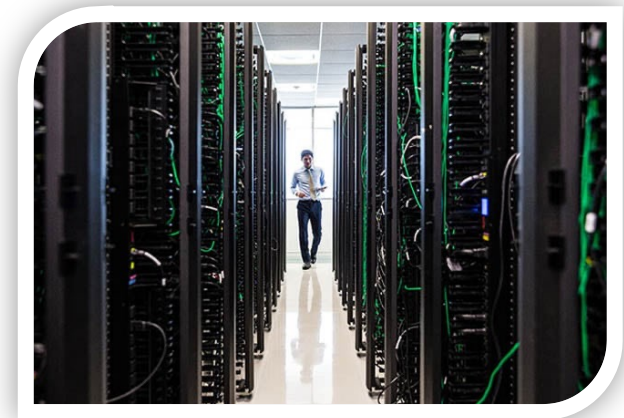
- Strømkilde

Σ Sigma2 AS - Norwegian research infrastructure services (NRIS) 1,242 followers 2d · 🌐

How do you prepare for the arrival of Norway's most powerful supercomputer? You inspect every millimetre of her future home! 📸 ...more



Some of the copper cables that will be supplying Olivia with necessary electrical power for her critical heavy-computing tasks are robustly dimensioned.



Sustainability Metrics

Average Carbon Emissions (gCO2e)

Average Energy Consumption (Wh)

Average Water Consumption (Site & Source, mL)

Average Water Consumption (Site, mL)

Average Water Consumption (Source, mL)

Company

All

Model Size

All

Query Length

Medium

Number of Queries

100B

Reset Settings

Github Repo

How Hungry is AI? | Dashboard Overview



Last Refresh: 29-Apr-2026 06:13:09

Dashboard created by Nidhal Jegham

Email: jeghamnidhal7@gmail.com

Company

Select a Model

Model

Select a Model

Host

Select a Model

Hardware

Select a Model

Model Size

Select a Model

PUE

Select a Model

WUE (Site) (L/kWh)

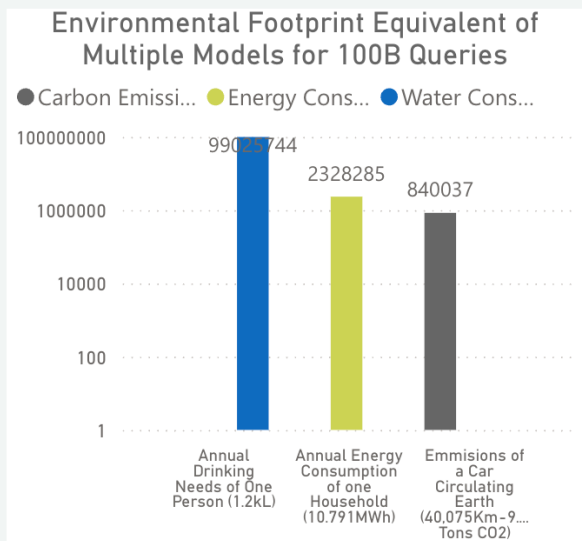
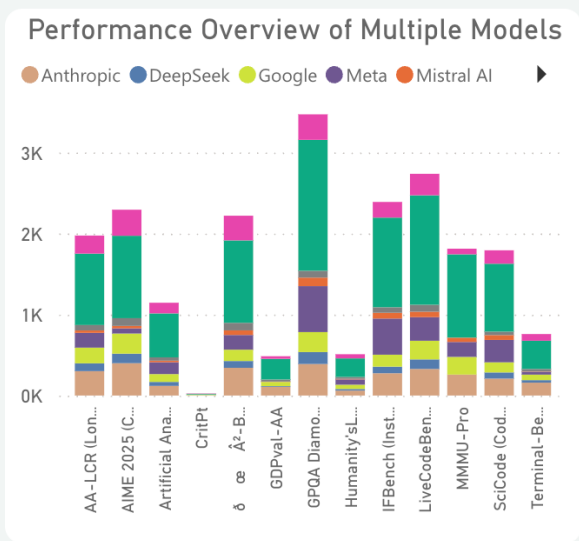
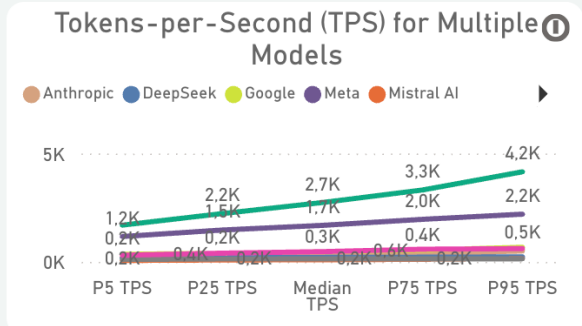
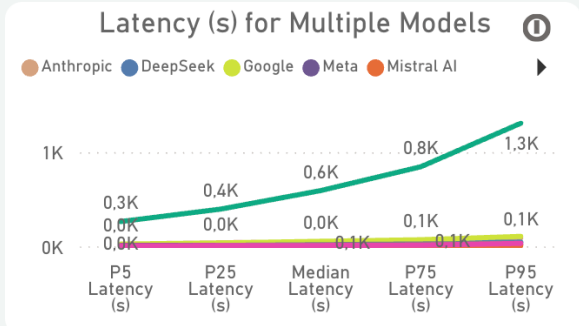
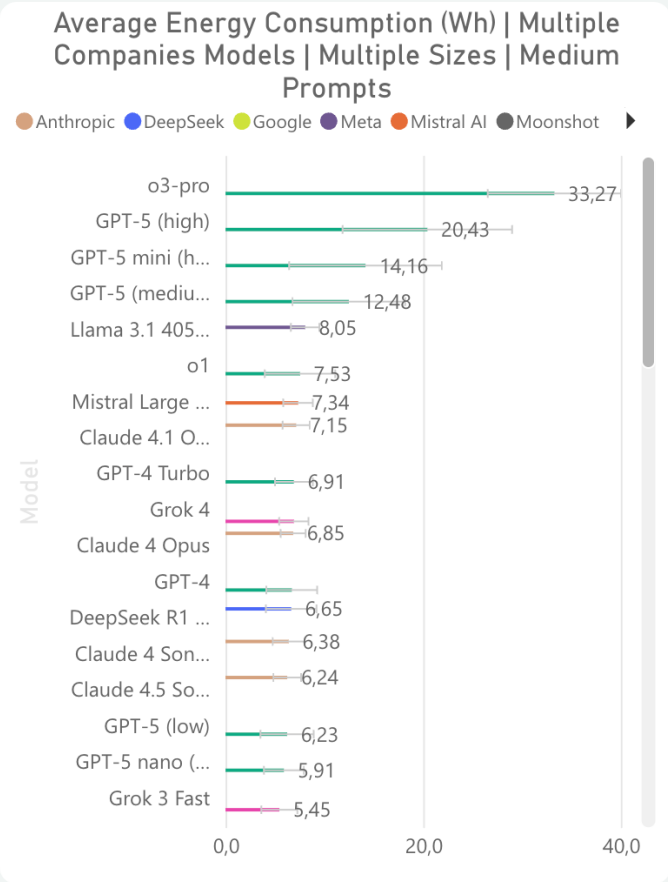
Select a...

WUE (Source) (L/kWh)

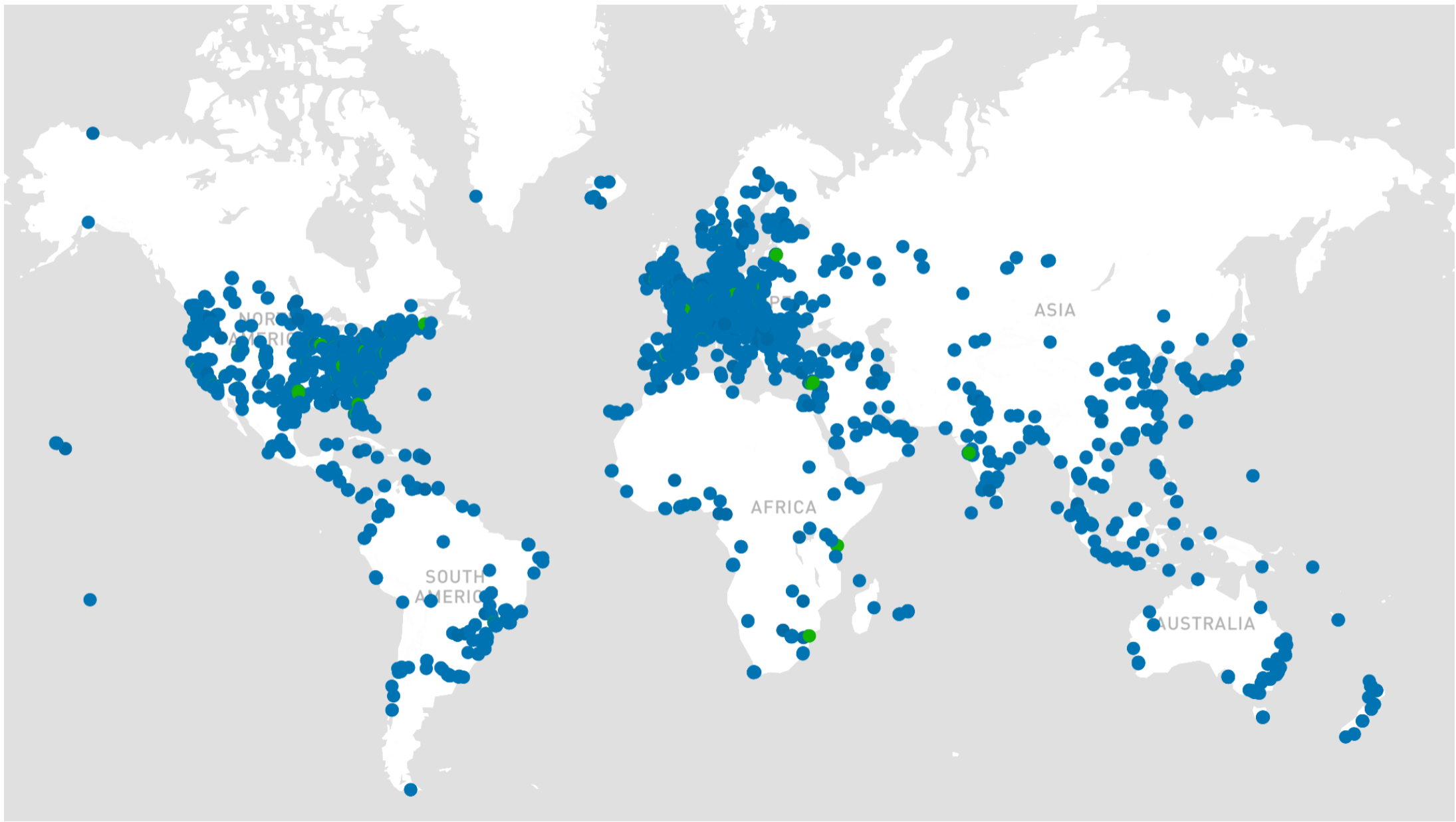
Select a...

CIF (KgCO2/kWh)

Select a...

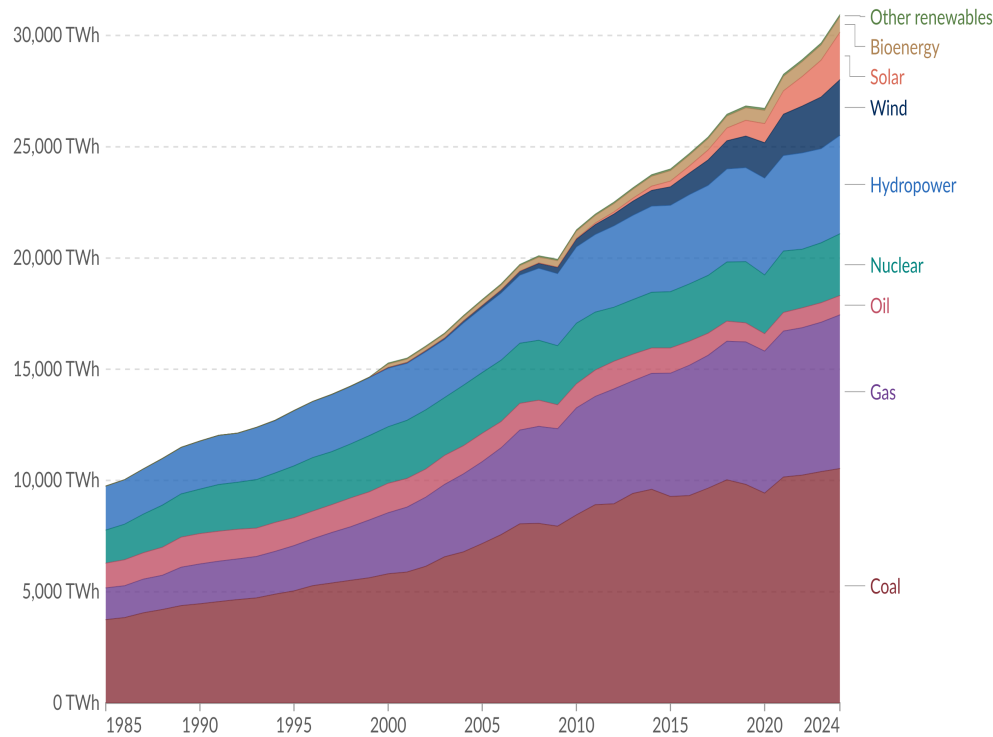






Electricity production by source, World

Measured in terawatt-hours¹.



Data source: Ember (2026); Energy Institute - Statistical Review of World Energy (2025)

OurWorldinData.org/energy | CC BY

Note: "Other renewables" include geothermal, wave, and tidal.

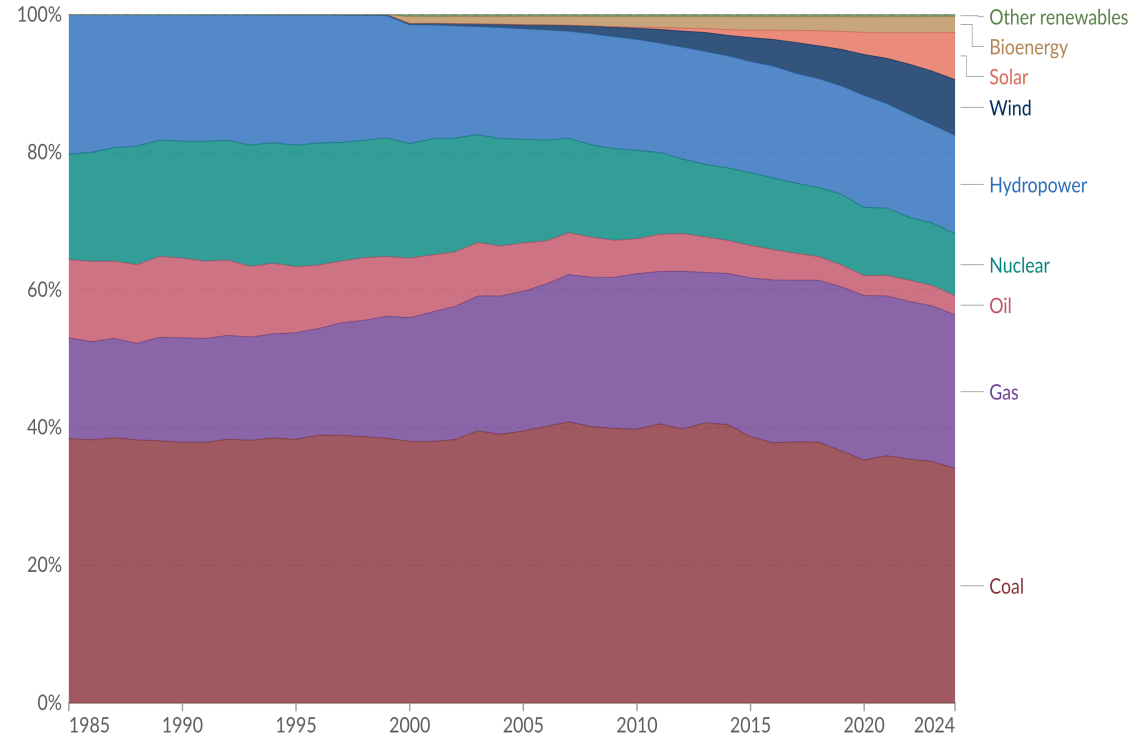
1. Watt-hour A watt-hour is the energy one watt of power delivers for one hour. Since one watt equals one joule per second, a watt-hour equals 3600 joules of energy.

Metric prefixes are used for multiples of the unit, usually:

- kilowatt-hours (kWh), or a thousand watt-hours;
- Megawatt-hours (MWh), or a million watt-hours;
- Gigawatt-hours (GWh), or a billion watt-hours;
- Terawatt-hours (TWh), or a trillion watt-hours.

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Postboks 430, Alnabru, 0614 Oslo

Skattemelding 0400 for formues- og inntektsskatt lønnstakere og pensjonister mv. 2020

OSLOMET



Model Binding

Secure Access to LLMs

Commercial | Open Source

Fine Tuned | Multimodal

Tool Factory

Feedback-Driven AI Ops

AI Debugger

Decision Writeback

Vector Management

Automation

Frontline AI Feedback

Human-AI Handoff

Scenarios

AI Unit Testing

Validation & Oversight

AIP

Edge Integration

Logic Branching

Ontology

Pipeline Building

Attack Monitoring

Decision Lineage

Granular AI Guardrails

Application Suite

Multimodal Security



4.2	Innbo/løsøre, bil, MC, båt mv.	106 500	
4.2.3	Innbo/løsøre inkl. båt med salgsv. under kr 50 000		
4.2.5	Bil o.l. listepris som ny kr 450 000, 2012, XN 98666	67 500	
4.2.5	Bil o.l. listepris som ny kr 260 000, 2009, HS 65333	39 000	
4.2.6	Campingvogn, listepris som ny kr _____, 2007, CE 4630		
<hr/>			
.6/4.9	Sum grunnlag for inntekts- og formuesskatt	480 920	720 500

Spørsmål til refleksjon og diskusjon

- Kan verdien av KI-bruk rettferdiggjøre ressursbruket?
- Er KI-bruk bedre eller værre enn andre teknologier vi bruker?
- Hvem har egentlig ansvaret for bærekraftig bruk av KI?